

CNT PRESS RELEASE

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Digital Textile Symposium 2017 (DTS2017)

CNT Expositions and Services LLP, under its Inkjet Forum India brand – an established entity in the digital textile printing industry, in association with Colourage, announces its 7th Digital Textile Printing Conference in India – Digital Textile Symposium 2017 on **16th November 2017** at the Lalit, Mumbai. The show will be co-located with **Texnovation**. Texnovation is a niche boutique exhibition CNT is organising dedicated to Innovation in Textile Processing from 17 - 18 November 2017 at the Bombay Exhibition Centre, Hall 5. This will provide our partners, speakers and attendees at the Symposium the best of both worlds.

DTS2017 provides the much-needed knowledge sharing platform focussed on opportunities and challenges of digital textile printing for the Indian textile industry. With the development of enabling inkjet technologies and the emergence of reliable high-speed textile inkjet printers, the output of digital printed textiles is now growing steadily. We realise that for new entrants into this technology in India and worldwide, there are challenges in understanding what types of systems and technology to invest in, and what utilising digital printing means to your business model. This event will go a long way towards answering those questions. This event provides an ideal knowledge-sharing platform for all stakeholders of this industry in India for growth and betterment of the technology.

According to Aditya Chandavarkar, Partner at CNT *“Digital textile printing has found its way into markets as diverse as apparel and garment printing, home furnishings, industrial fabrics and soft signage, and the Indian market is investing at an accelerating pace. Worldwide by market penetration, digitally printed textiles account for less than 3% by volume of total fabric printed – but the market size is enormous, and growth in adoption is accelerating. India has been one of the leading markets showing exponential growth in the adoption of Digital Textile Printing. The \$300 million digital printing market in India has seen exponential increase in installation base for Industrial digital textile printing machines in recent years”*

In the 2016, global leaders and experts including SPG Prints, EFI Reggiani, BlueJade, Archroma, Fujifilm Imaging Colorants, Konica Minolta, KISCO, Sensient, Zschimmer and Schwarz, Imagico and Diamond Dispersions shared the platform. DTS2017 will once again see the global digital textile printing stakeholders conference in India and there will be renewed focus on end-users in India sharing their case studies and success stories.

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